



POS M FACTORY

Member of
Mago Group

MAGO

SHOPFITTING
SOLUTIONS

Together toward success.

Who We Are

- STORE FITTINGS
- POS & POP
- CHECKOUT COUNTERS AND PAYMENT AREA
- SMART STORE SOLUTION - INTELLIGENT SHELF
- LIGHTNING SYSTEMS – LED
- WAREHOUSE RACKS



Our Solutions within Our GROUP of Companies

MAGO ■ STORE RACKS, STORE FIT OUT (Retailers)

MGL ■ WAREHOUSE RACKS

POSM FACTORY ■ POS / POP MATERIALS (Brand Owners)

MAGO ■ CHECKOUT COUNTERS AND PAYMENT AREA

DANLER ■ LIGHTNING - LED

PERFECT DATA ■ SMART STORE SOLUTIONS – SMART SHELF

HemiLab ■ DIGITAL STORE MAP

PERFECT DATA ■ E-COMMERCE

PERFECT DATA ■ CUSTOMER EXPERIENCE

360°
around your needs



ABOUT US

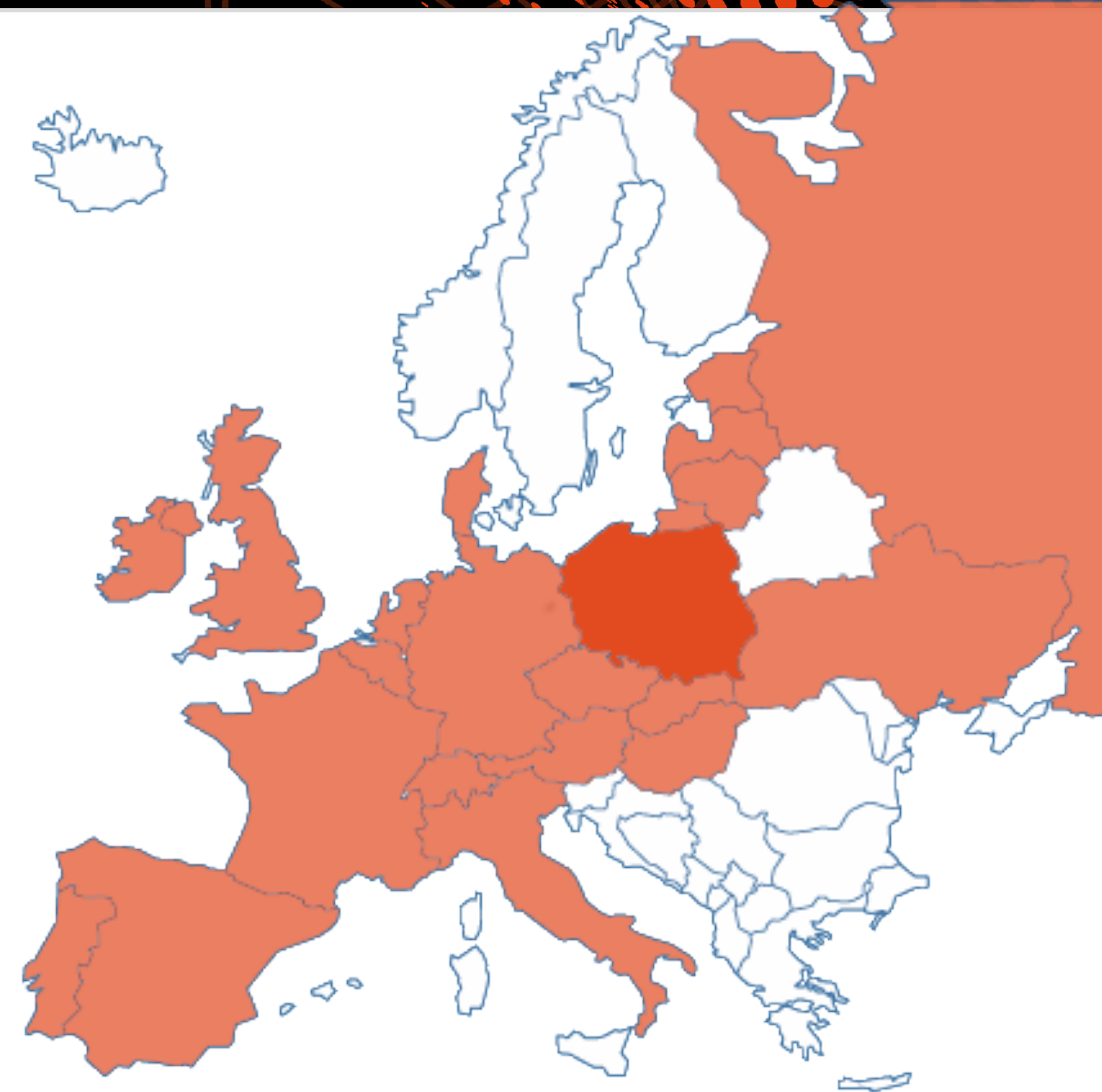
We are a polish company, which creates, develops and delivers the most advanced forms of support for advertising and exhibition of products, including primarily technology with the use of durable materials - metal, wood and plastic.

The condition of the natural environment is of great importance to us, therefore we focus on expanding our offer in terms of innovative products that will serve our customers for years, in accordance with the idea of "less waste".

We create completely new possibilities of product exposition and visualization directly at the point of sale, which allows unlimited marketing communication with the potential consumer.

We also offer a full range of services in trade and brand marketing - from the idea through graphic and design projects up to the production and logistics.

16 years of experience on over 20 European markets and hundreds of completed projects for the largest brands in the world.



POSM FACTORY

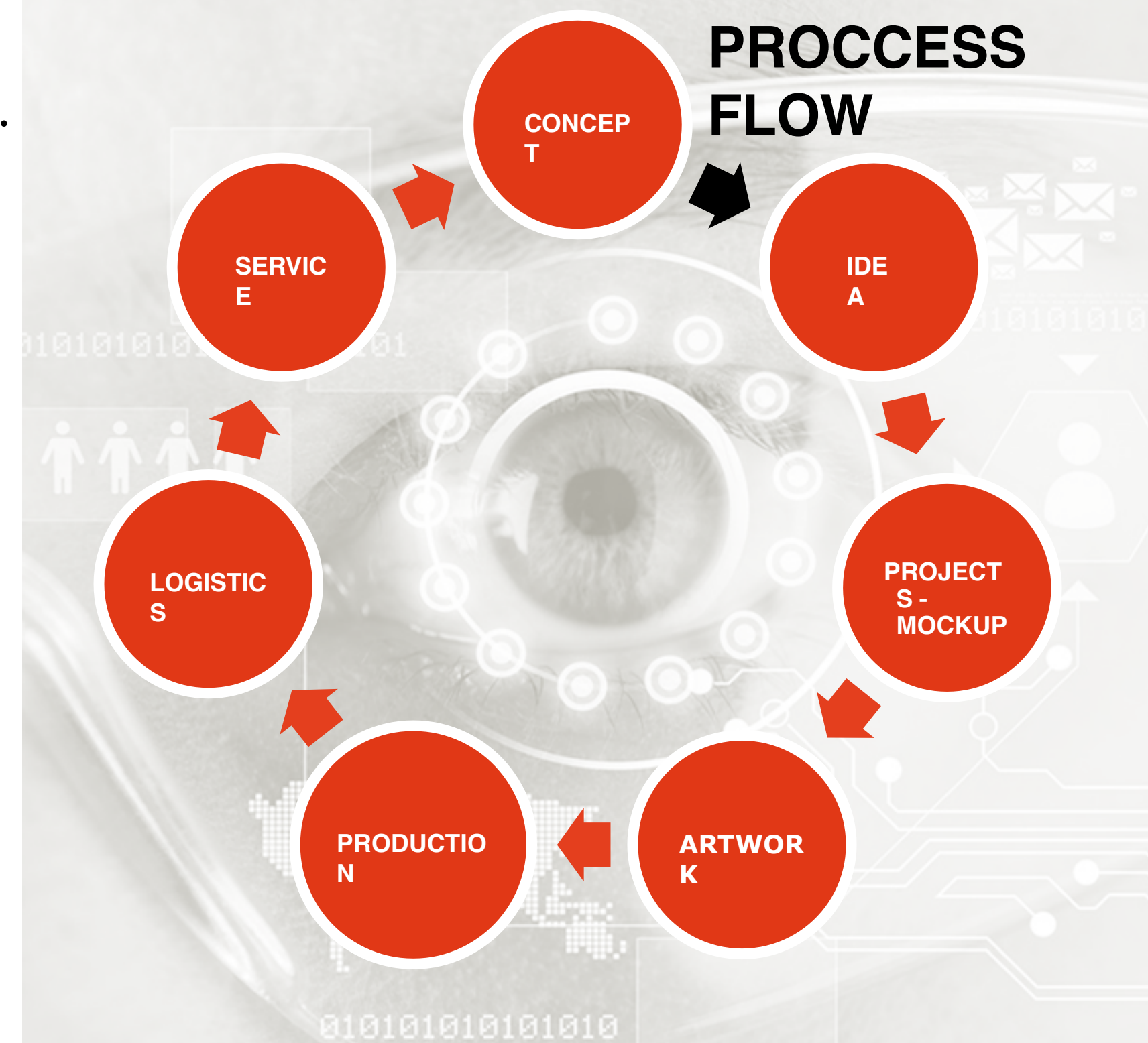
Design
 The common denominator of all the materials we offer are high quality and modern design. Original designs are our showpiece.

Production
 We guarantee a wide range of solutions for the production of POS materials. Many years of experience and knowledge of the market is what makes us experts.

Service
 The satisfaction of our clients is a key value for our team. Our company and all its activities are above all client-oriented.






Innovation
 We constantly strive to create new solutions for our products. We focus on development based on the knowledge and experience of our team of experts.

Sustainability
 We aim to create and produce with respect for our environment.



Quality & Ecology

PROMOTIONAL DISPLAYS IN STORES
WE ARE ALL ABOUT THE

-  Circular economy
Resource management
-  New approach : Less waste
-  Reduction of carbon footprint
-  Reduction of greenhouse gas emissions
- 



Quality & Ecology

PROMOTIONAL DISPLAYS IN STORES WHAT'S IN IT FOR THE POTENTIAL



SUSTAINABLE DEVELOPMENT



Excellent improvement of ecological parameters of economic activity

Self-regulation in line with the fundamental needs of the earth's natural environment

The influential effect on the behavior of other market players in the area of sustainable development

REVENUE GROWTH



Increasing the frequency of purchases by improving the attractiveness of the display

Increasing the average value of the shopping basket through more effective communication of the commercial offer

Flexible expansion of the display with "SMART" functions in the area of sales analytics and building buyer engagement - powered by [PERFECT DATA](#)

COST OPTIMIZATION



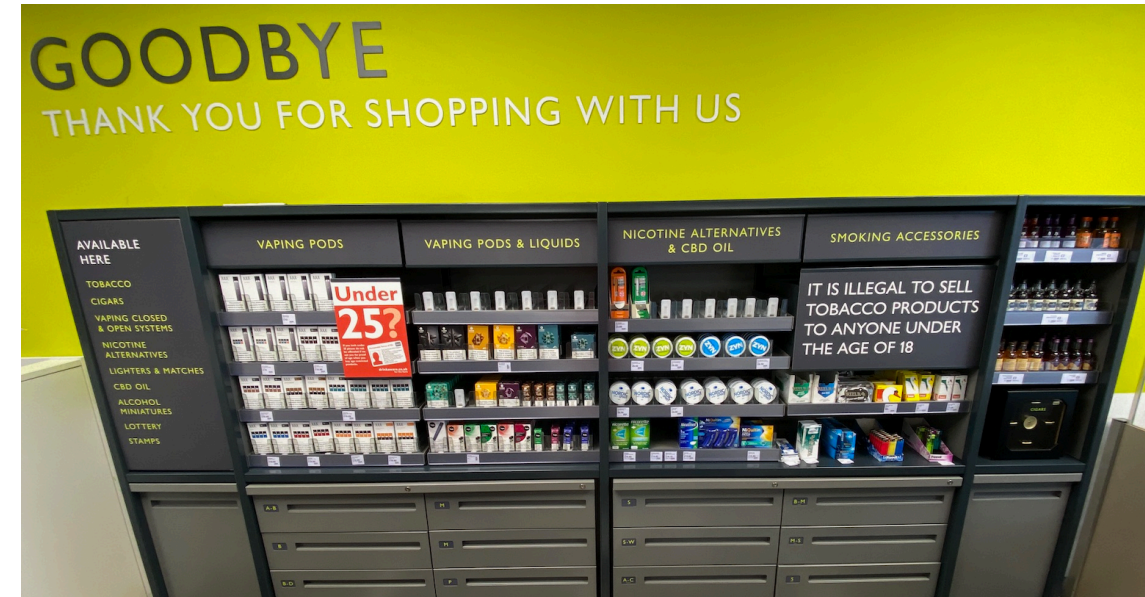
Cost reduction in purchasing promotional displays by 10 times in a 5-year time horizon

Practical elimination of non-recyclable waste disposal costs

Improving the work efficiency of store staff in the management of product inventory on shelves

POS & POP

We have a wide expertise in Tobacco field for brand owners and retailers in following countries: Spain, Italy, Poland, Russia, US, Ukraine, France, Germany, Czech, UK, Switzerland.





 OUR SOLUTIONS

Our experience - examples



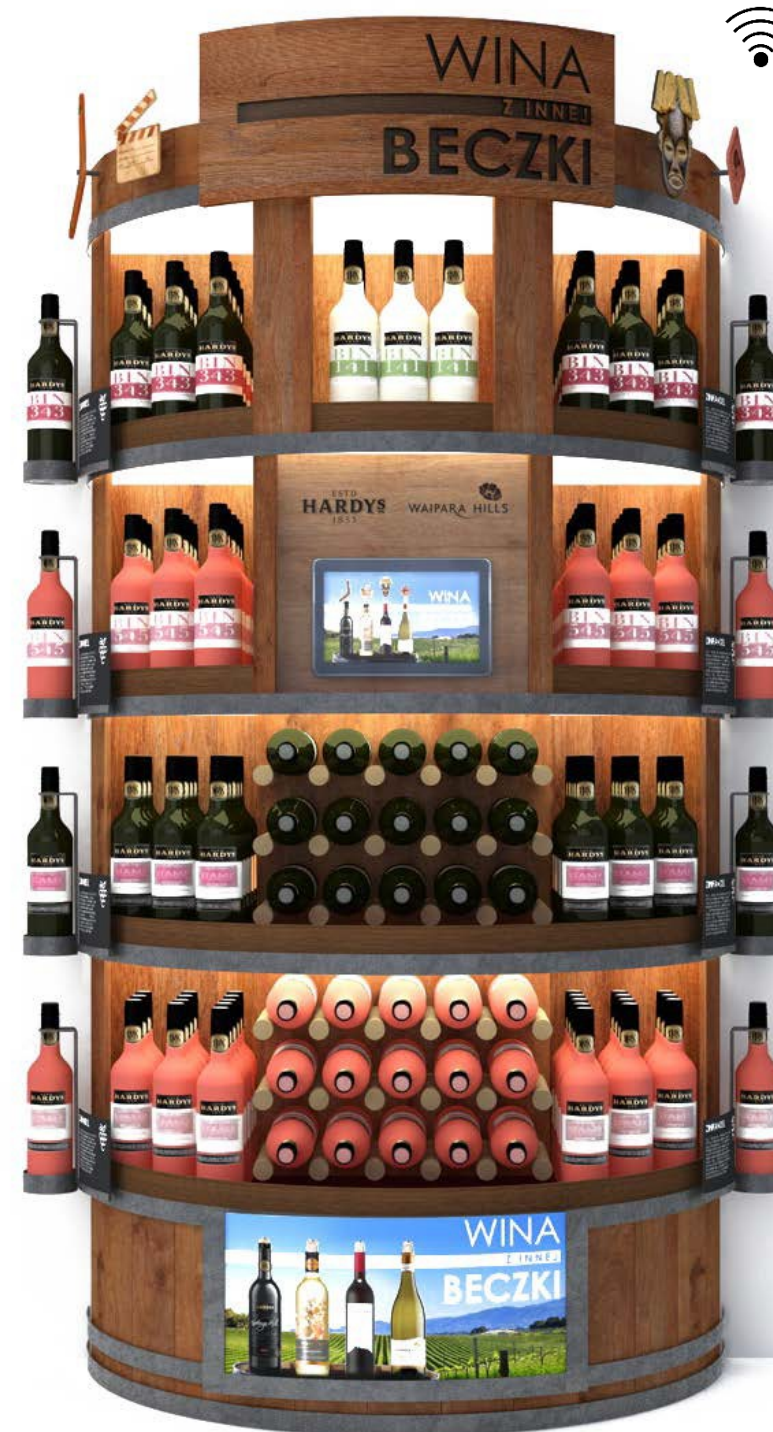
Our experience - examples



Our experience - examples



Permanent POS displays Wood / plywood



Permanent POS displays Wood / plywood



modular pallet displays



POS small POS displays



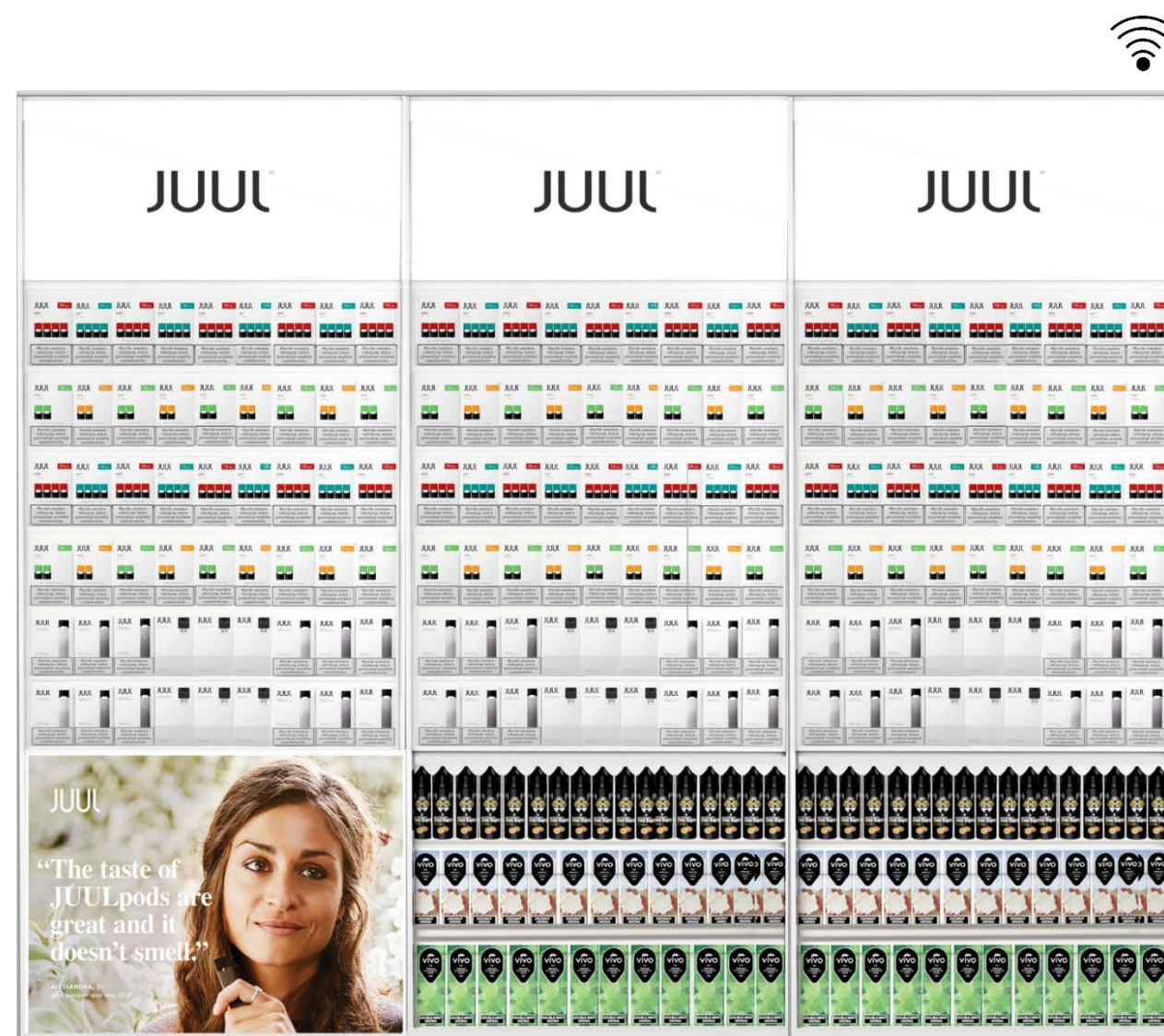
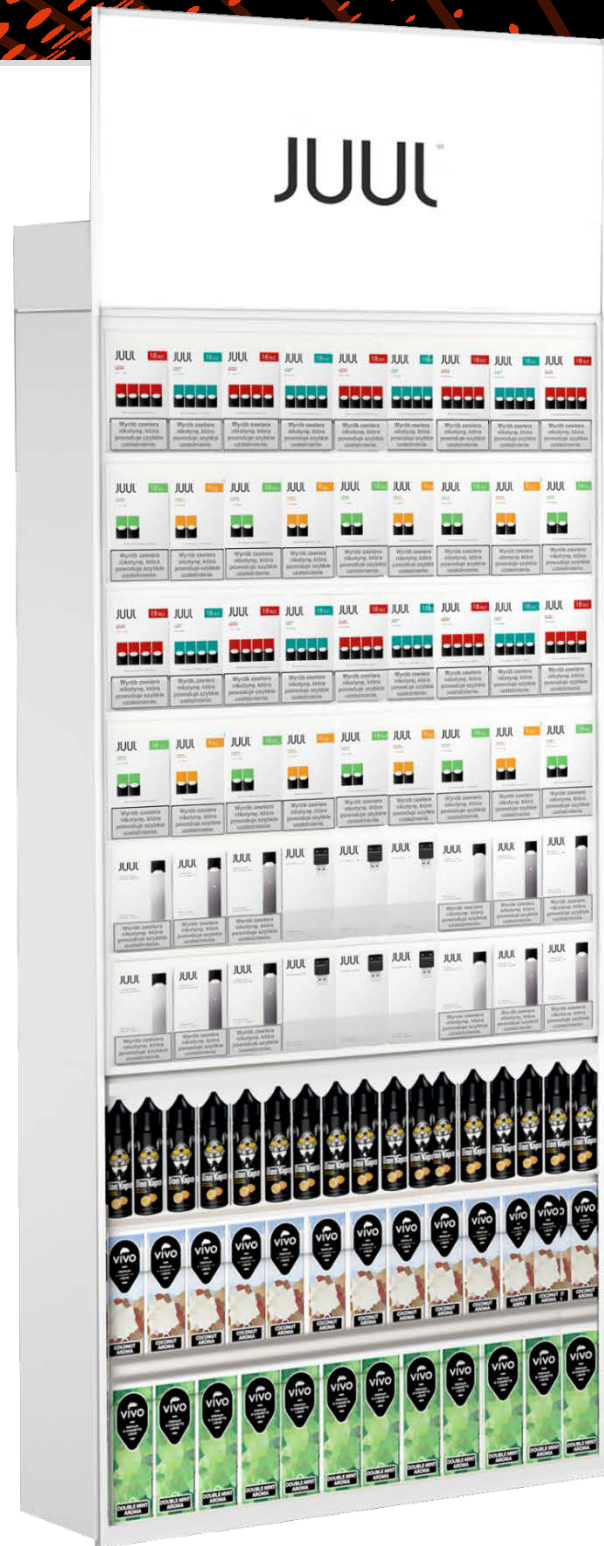
our patented and bestselling solution for the FMCG market

An effective tool for in-store space management

- unlimited product exposition thanks to the use of transparent polypropylene, which allows a full package visualization
- light form which gives the impression of levitating products
- length customized to particular needs due to the possibility of combining several slats into one
- the slidable bar allows unlimited distance regulations between products
- technical parameters which allow installation in almost every section - combining racks, rack ends, food court, counter display, checkout counters
- solution for various product categories - beverages, food, household chemicals, pet food

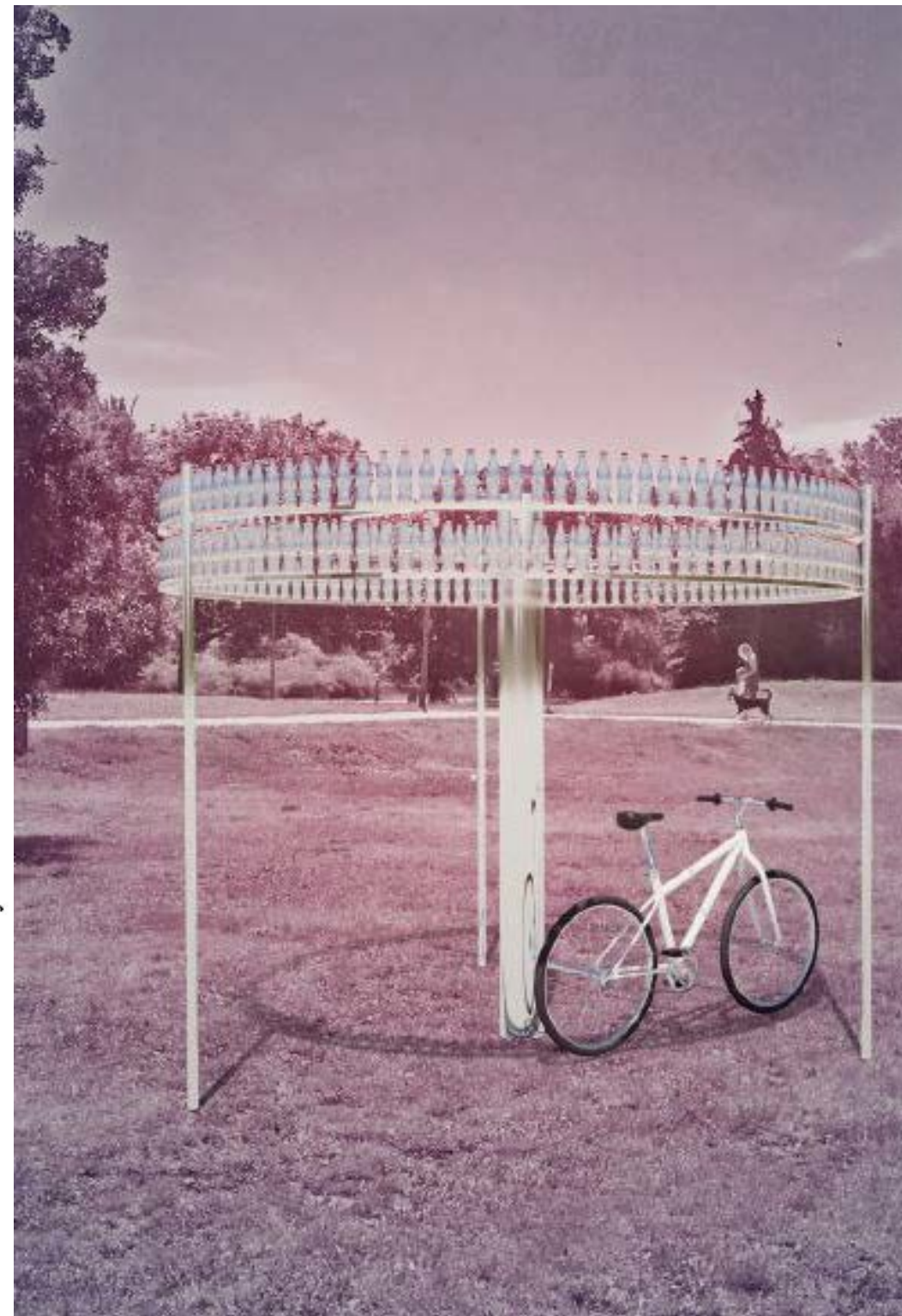
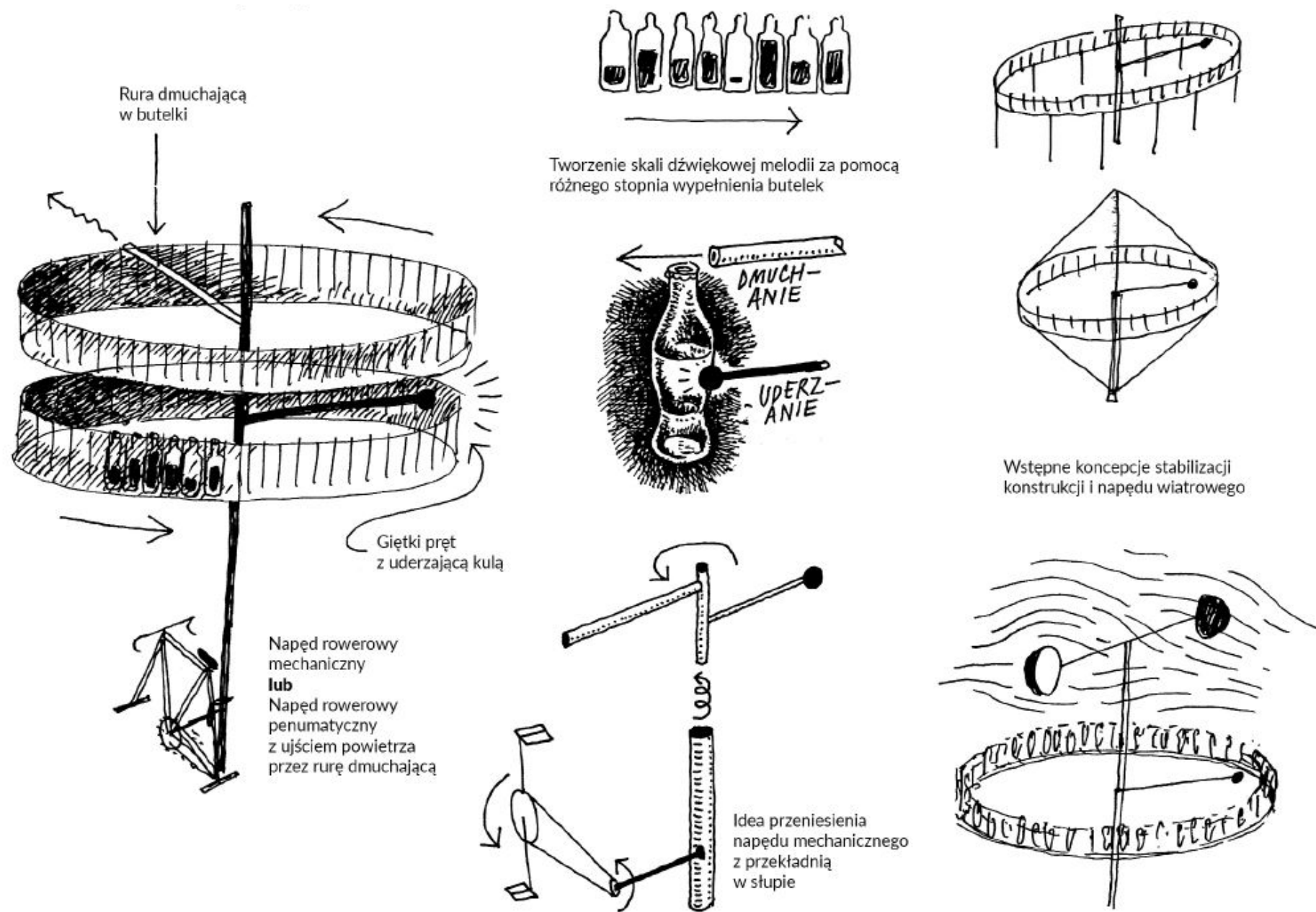


Shopfitting solutions



Coca-Cola creative instrument competition

concept , project and realization



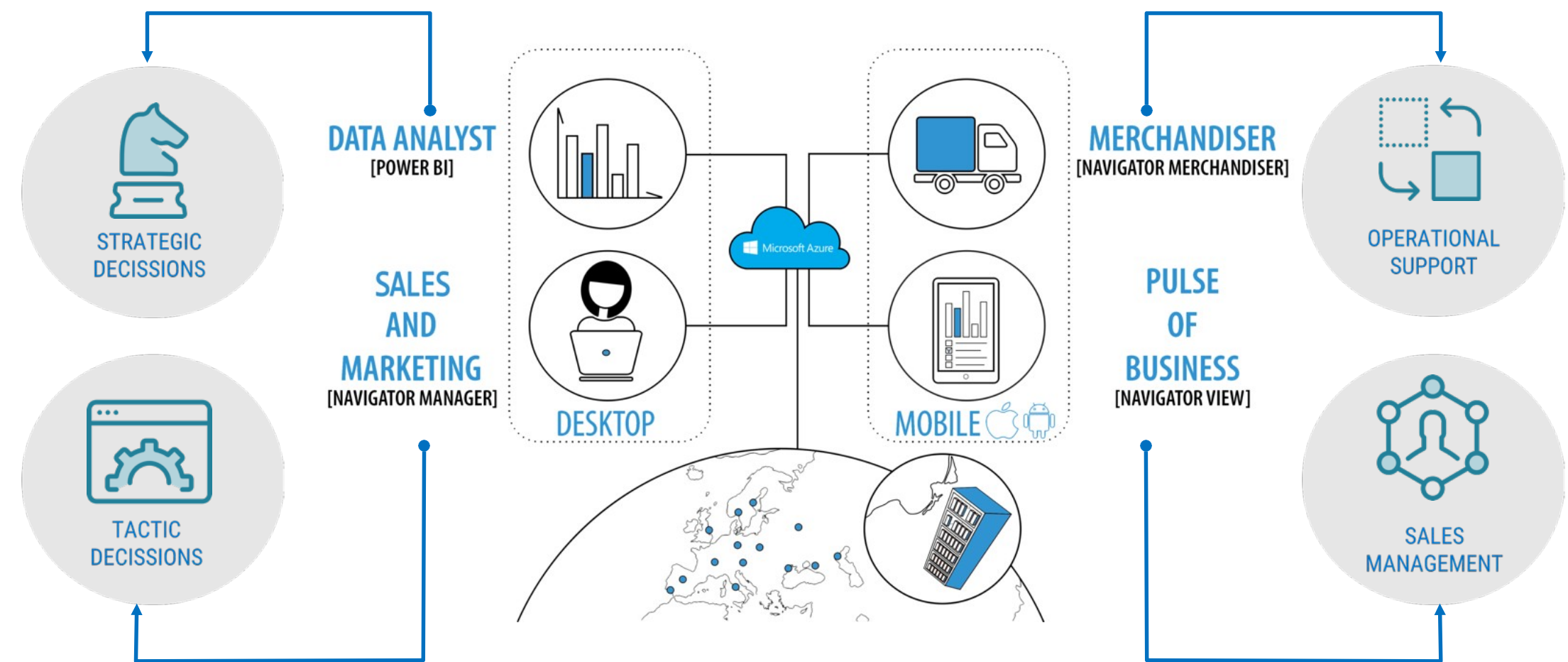
Access to sales data directly from each shelf in real time



Smart store solutions



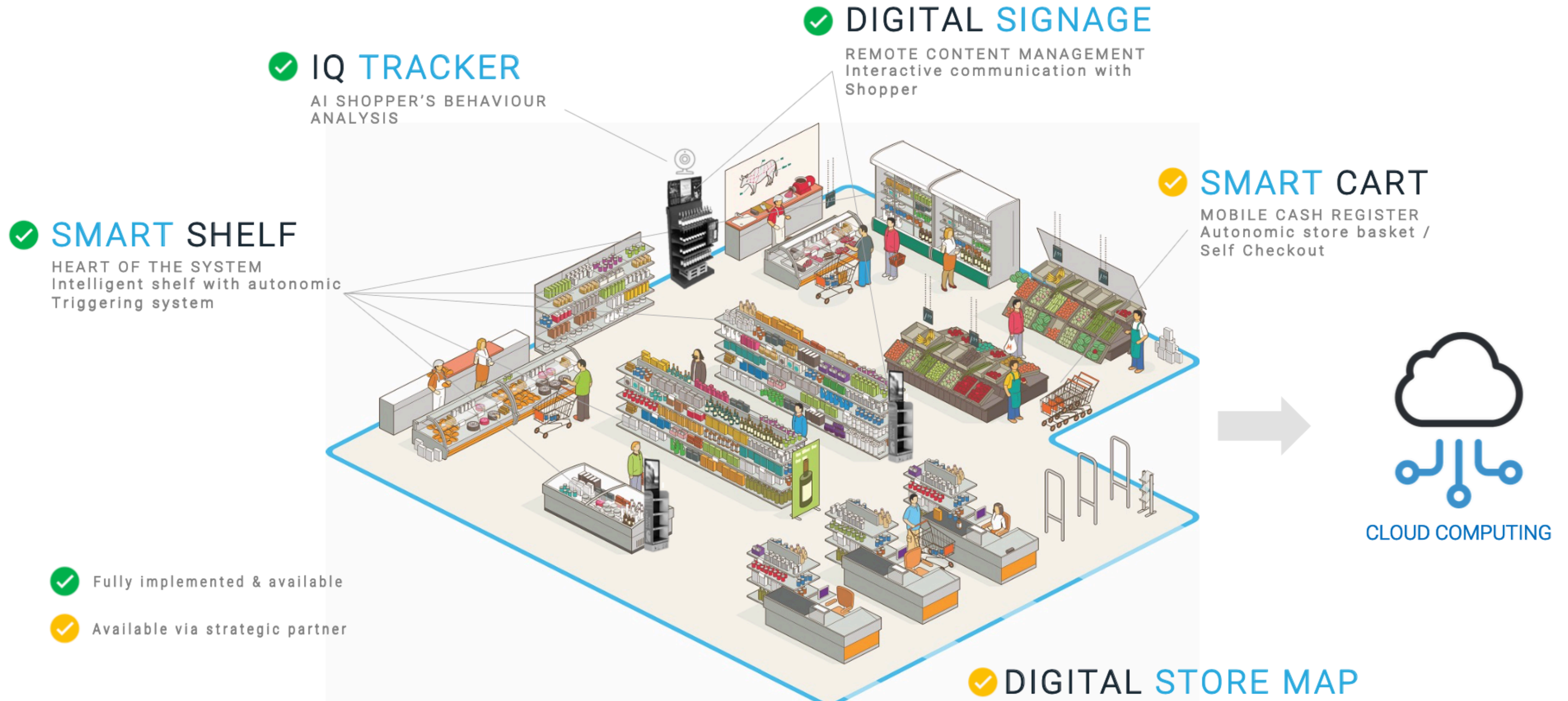
- **SMART SHELF** Heart of the system
Intelligent shelf with autonomic triggering system
- **DIGITAL SIGNAGE** Remote content management
Interactive communication with shopper
- **IQ TRACKER** Digital photo recognition
Cognitive AI shopper's behavior analysis
- **IQ STAND** Independent 4 shelf stand
Intelligent permanent rack with autonomic triggering system
- **SMART CART** Mobile cash
Autonomic store basket / Self Checkout
- **DIGITAL STORE MAP** On-shelf availability management
Replenishment efficacy improvement



SMART STORE SOLUTION

Perfect Data provides smart store shelves, which can be integrated into regular store racks, shelf with pushers, product displays or shelves in chilled space.

Perfect Data provides online data about stock & sales & traffic



cooling displays in cooperation with COOLIO



The sustainable short-term refrigerating and communication tool



Advantages of the Coolio Concept

- Short term promotions for chilled products
- Great cooling capacity: from +1°C to +6°C
- Delivery possible via sales or merchandising team
- Easy to install: plug & play
- Great branding possibilities with high visual impact
- Installation time: 5 - 10 minutes (1 person)
- Eco-friendly & recyclable materials
- Strong casing (life cycle 3 - 5 years)



precise logistics solutions in cooperation with Proteus



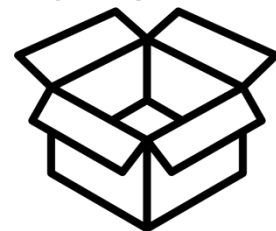
Shopper

No hassle on the shop floor
Unique shopper experience
100% on - shelf availability
Promotion matches demand



Creative agency

Endless promo possibilities purely focused on communication
Ultimate possibilities to be creative at the point of purchase
Promotions in combination with high volume sales



Cardboard supplier

Standardization creates opportunity in manufacturing
Digital print allows specific promotion activities
More possibilities for additional creativity in-store



Co packer & LDV

More throughput
Added services > return logistics & repair
Automation & robotics
Less fall-out & waste
Higher productivity



Retailer

Higher sell out
Less waste
IoT & big data on shop level
Supply chain standardization
Added selling
Better introductions



Brand owner

High product visibility & branding
Tracking ROI on promo's
OPEX is lower (less cardboard)
Supply chain optimization
Promotion insights based on real time data
More secondary placement

They trusted us





MANUFACTURING PLANTS

NADARZYN – POLAND
RAWA MAZOWIECKA - POLAND

INTERNATIONAL BRANCHES

GERMAN
FRANCE
UKRAINE

*Thank you for
your attention*

