



**WE PRODUCE DURABLE, INNOVATIVE AND ECOLOGICAL
DISPLAYS DEDICATED TO YOUR PRODUCTS**

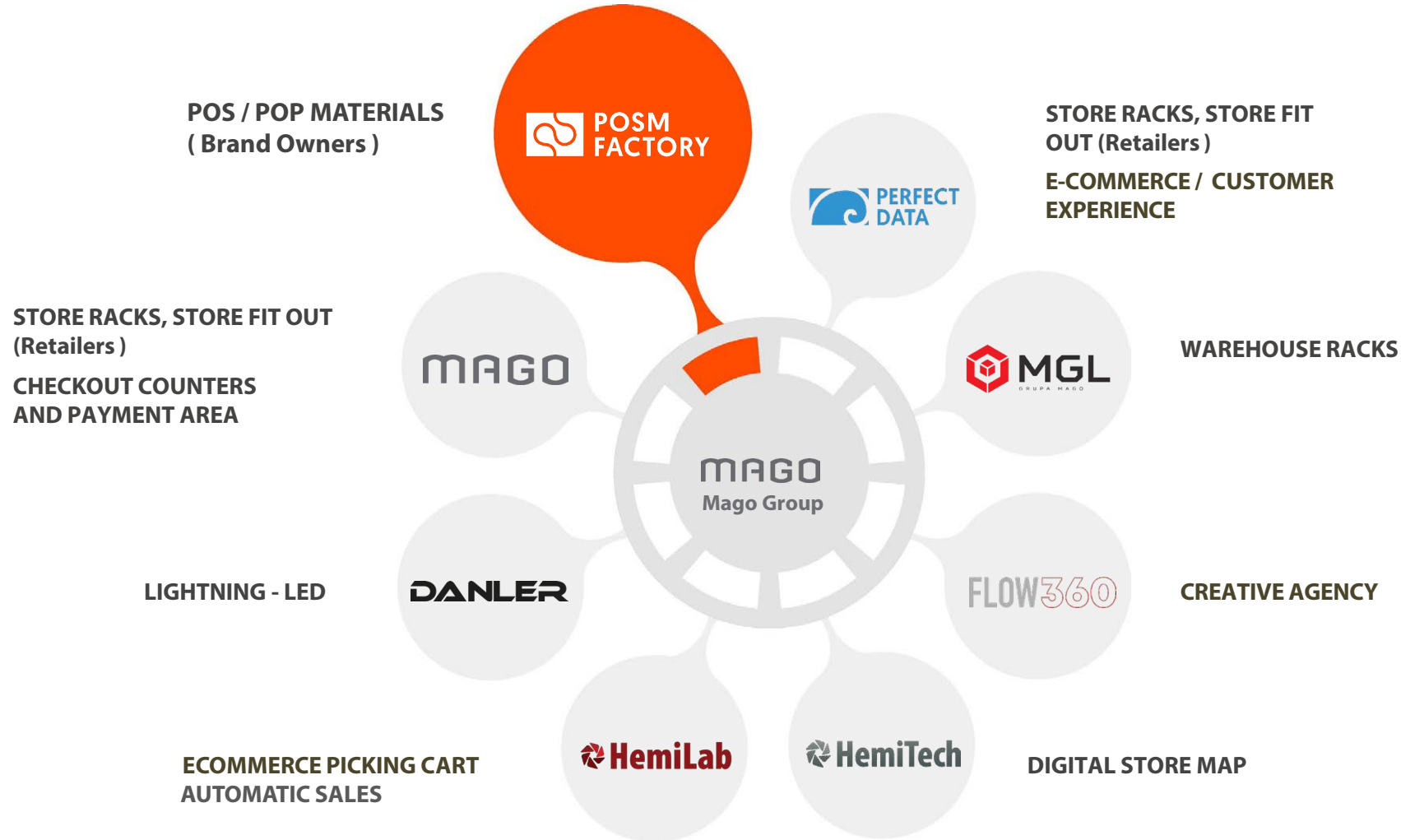
Who We Are

-  **STORE FITTINGS**
-  **POS & POP**
-  **CHECKOUT COUNTERS AND PAYMENT AREA**
-  **SMART STORE SOLUTION - SMART SHELF**
-  **LIGHTNING SYSTEMS – LED**
-  **WAREHOUSE RACKS**



Together toward success.

Solutions within Our GROUP of Companies



Together toward success.

AROUND YOUR NEEDS



Member of
Mago Group



About us

We are a Polish company, which creates, develops and delivers the most advanced forms of support for advertising and exhibition of products, including primarily technology with the use of durable materials - metal, wood and plastic.

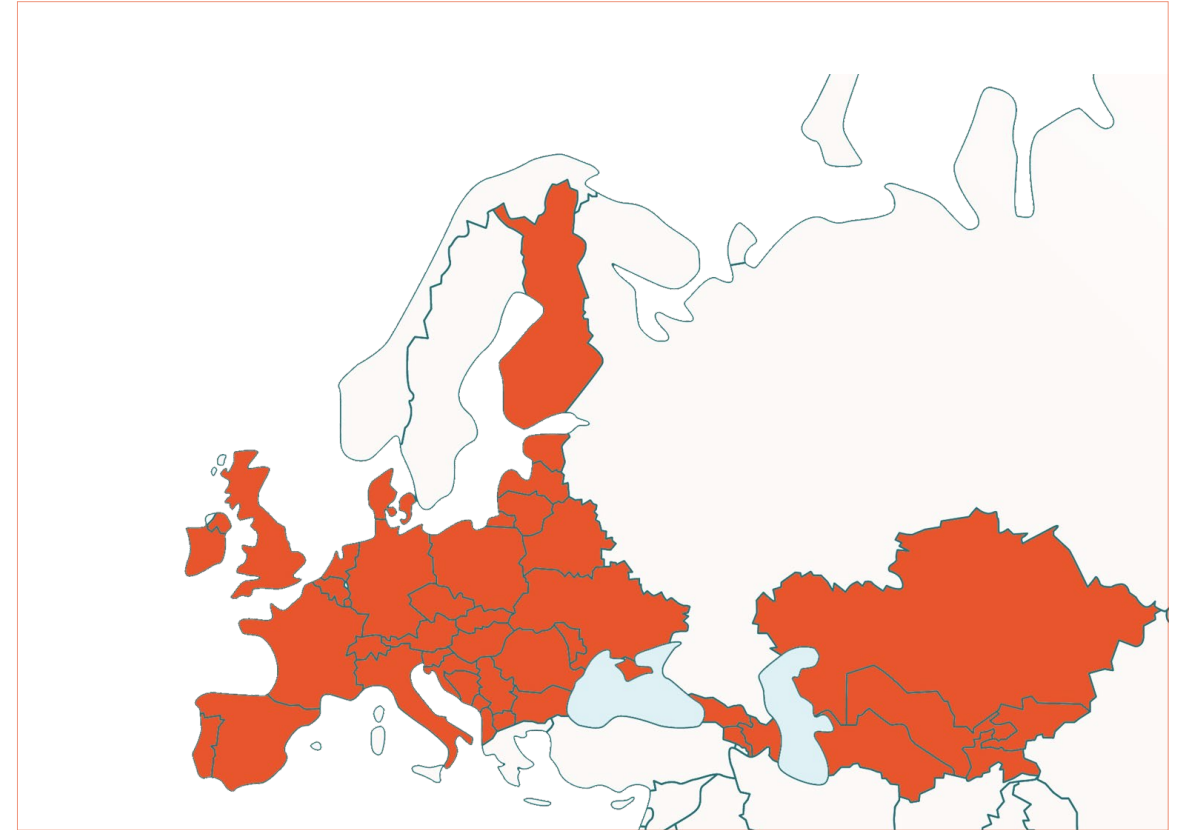
The condition of the natural environment is of great importance to us, therefore we focus on expanding our offer in terms of innovative products that will serve our customers for years, in accordance with the idea of "less waste".

We create completely new possibilities of product exposition and visualization directly at the point of sale, which allows unlimited marketing communication with the potential consumer.

We also offer a full range of services in trade and brand marketing - from the idea through graphic and design projects up to the production and logistics.

16 years of experience on over 20 European markets and hundreds of completed projects for the largest brands in the world.

Range map



Together toward success.

WE ARE ON OVER 20 MARKETS



Member of
Mago Group

MAGO

POSM Factory is



Design

The common denominator of all the materials we offer are high quality and modern design. Original designs are our showpiece.



Production

We guarantee a wide range of solutions for the production of POS materials. Many years of experience and knowledge of the market is what makes us experts.



Logistics

Deliveries and installations at points of sale and storage.



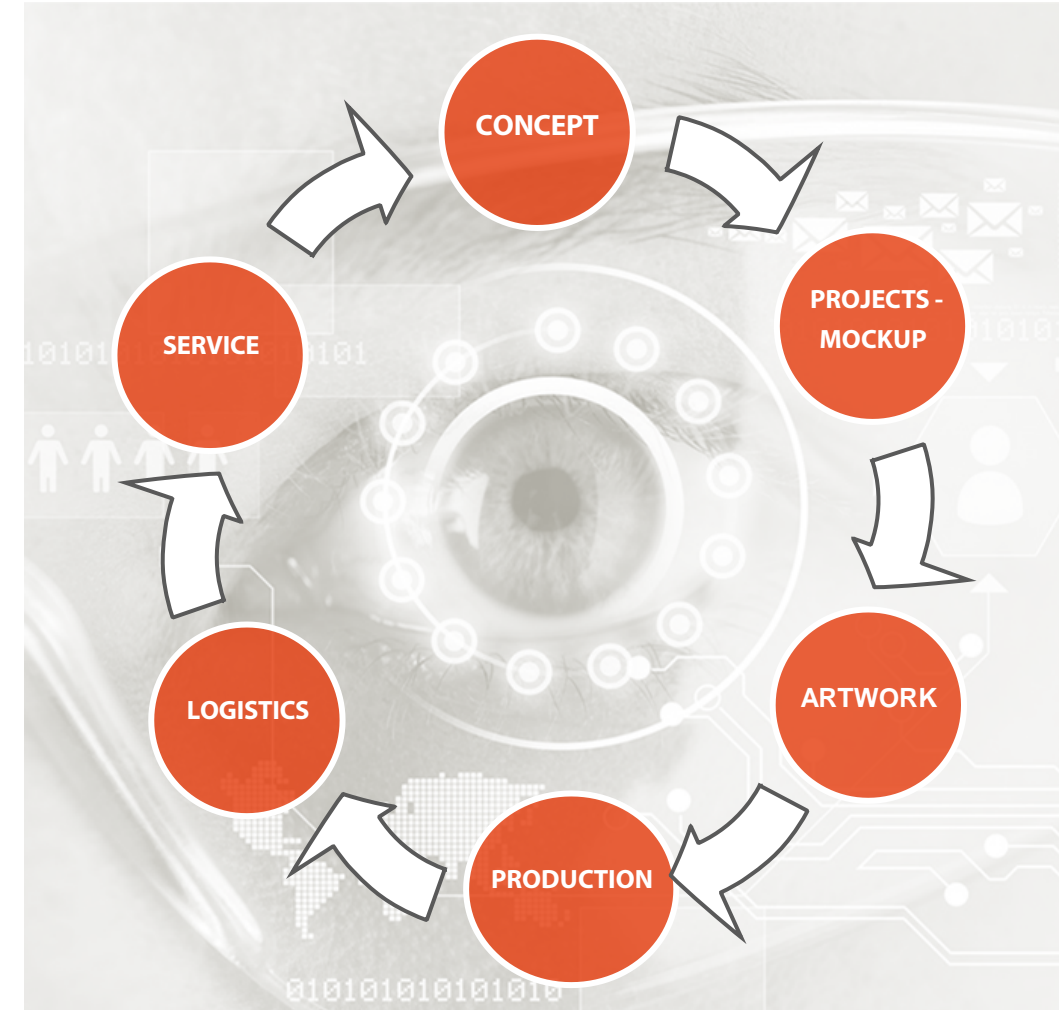
Service

The satisfaction of our clients is a key value for our team. Our company and all its activities are above all client-oriented.



Innovation

We constantly strive to create new solutions for our products. We focus on development based on the knowledge and experience of our team of experts.



Together toward success.

FROM IDEA TO REALIZATION

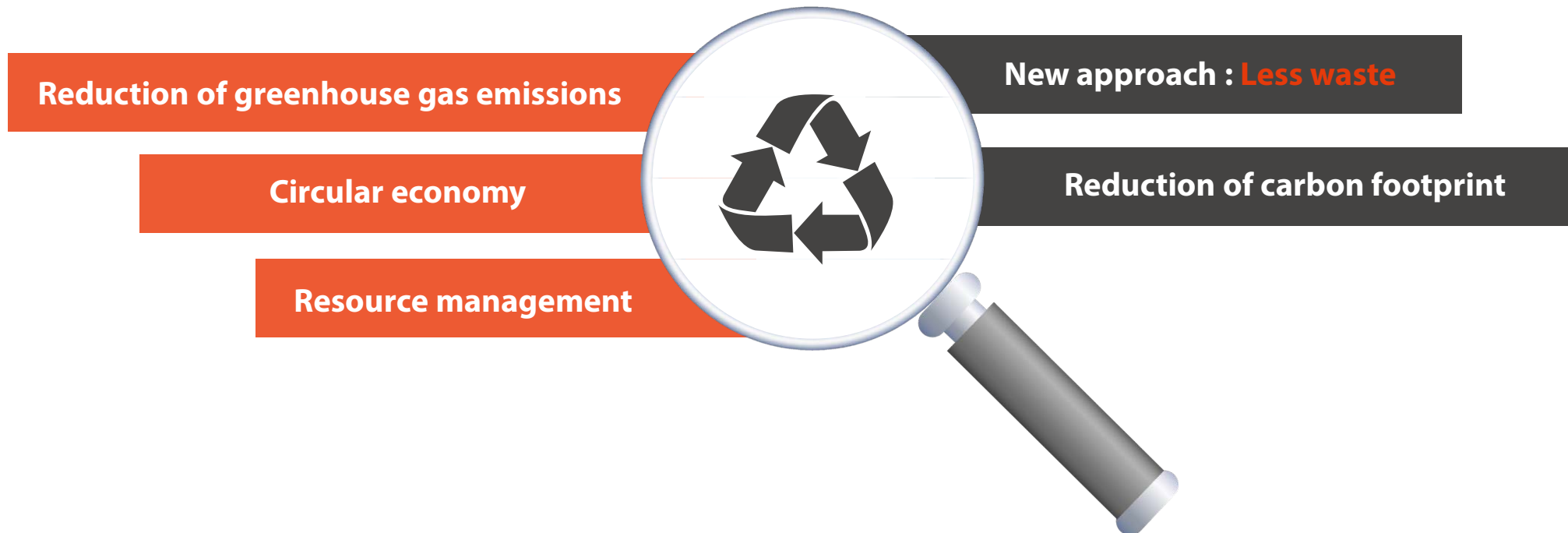
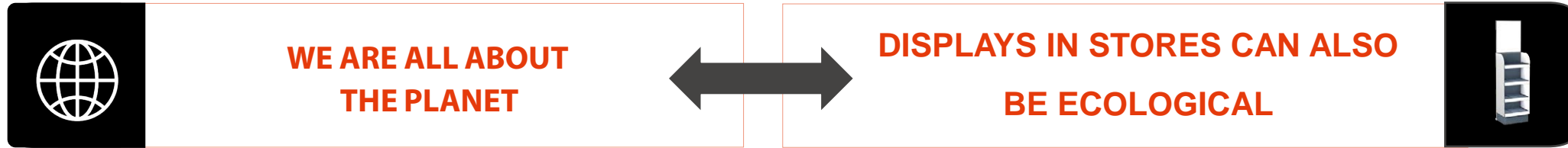
 **POSM
FACTORY**

Member of
Mago Group

MAGO

Quality & Ecology

WE INSTALL TENS OF THOUSANDS OF ECOLOGICAL STANDS ON THE MARKET PER YEAR



Together toward success.



Quality & Ecology



Sustainable development

Excellent improvement of ecological parameters of economic activity

Self-regulation in line with the fundamental needs of the earth's natural environment

The influential effect on the behavior of other market players in the area of sustainable development



Revenue growth

Increasing the frequency of purchases by improving the attractiveness of the display

Increasing the average value of the shopping basket through more effective communication of the commercial offer

Flexible expansion of the display with "SMART" functions in the area of sales analytics and building buyer engagement - powered by **PERFECT DATA**



Cost optimization

Cost reduction in purchasing promotional displays by 10 times in a 5- year time horizon

Practical elimination of non-recyclable waste disposal costs

Improving the work efficiency of store staff in the management of product inventory on shelves

OUR SOLUTIONS – WHAT DO WE OFFER?

WE PRODUCE AND INSTALL TENS OF THOUSANDS OF ECO STANDS PER YEAR FOR THE MOST DEMANDING CUSTOMERS



permanent PREMIUM displays

Together toward success.

POSM
FACTORY

Member of
Mago Group

MAGO

WE PRODUCE AND INSTALL TENS OF THOUSANDS OF ECO STANDS PER YEAR FOR THE MOST DEMANDING CUSTOMERS



permanent ECO displays

Together toward success.

POSM
FACTORY

Member of
Mago Group

MAGO

WE PRODUCE AND INSTALL TENS OF THOUSANDS OF ECO STANDS PER YEAR FOR THE MOST DEMANDING CUSTOMERS



small, permanent POS displays

Together toward success.

 **POSM
FACTORY**

Member of
Mago Group

MAGO

WE PRODUCE AND INSTALL TENS OF THOUSANDS OF ECO STANDS PER YEAR FOR THE MOST DEMANDING CUSTOMERS



Spectacular / modular / pallet displays

Together toward success.

WE PRODUCE AND INSTALL TENS OF THOUSANDS OF STANDS PER YEAR FOR THE MOST DEMANDING CUSTOMERS



Together toward success.

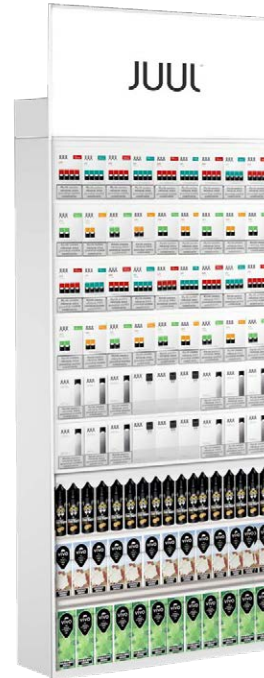
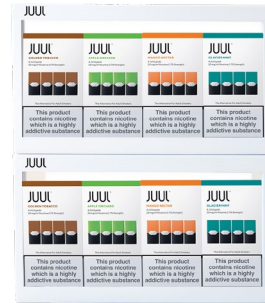
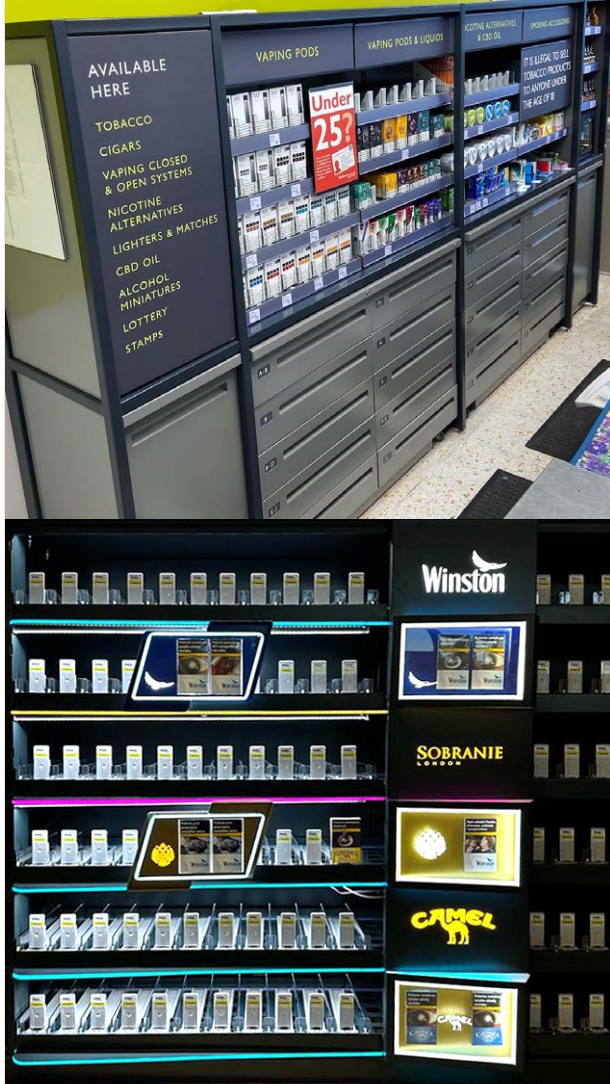
Plywood displays

**POSM
FACTORY**

Member of
Mago Group

MAGO

WE PRODUCE AND INSTALL TENS OF THOUSANDS OF ECO STANDS PER YEAR FOR THE MOST DEMANDING CUSTOMERS



We have extensive experience in the tobacco industry with owners and retailers in Europe and the USA

Together toward success.



Member of
Mago Group



THE DISPLAY WORLD HAS NO LIMITATIONS FOR US



We create, produce and install ready-made **STORE IN STORE** concepts tailored to your needs

Together toward success.

THE DISPLAY WORLD HAS NO LIMITATIONS FOR US



We design, produce and install museum exhibitions

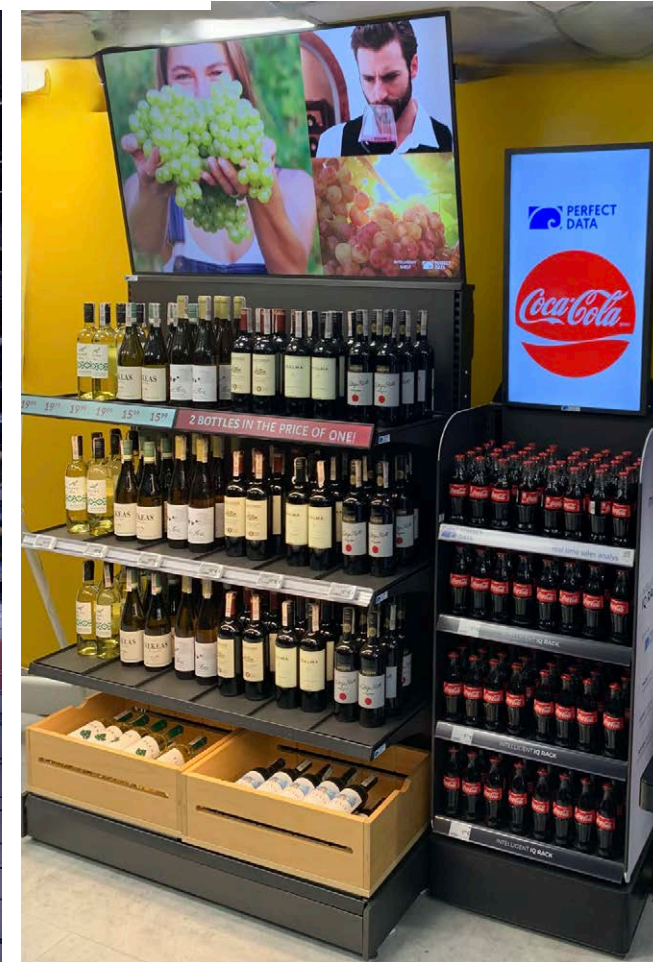
Together toward success.



Member of
Mago Group



THE DISPLAY WORLD HAS NO LIMITATIONS FOR US



PERFECT
DATA

We offer intelligent displays
Displays for stores of the future - combining design and technologies: IoT, BIG DATA, AI

Together toward success.

POSM
FACTORY

Member of
Mago Group

MAGO

OUR PATENTED AND BESTSELLING SOLUTION FOR THE FMCG MARKET

**Answer to the question:
How to find a place for displays where
there is none?**

- an excellent X-marketing tool
- unlimited product exposition thanks to the use of transparent polypropylene, which allows a full package visualization
- light form which gives the impression of levitating products
- length customized to particular needs due to the possibility of combining several slats into one
- the slidable bar allows unlimited distance regulations between products
- technical parameters which allow installation in almost every section - combining racks, rack ends, food court, counter display, checkout counters
- solution for various product categories - beverages, food, household chemicals, pet food



KLIK - KLAK

Together toward success.

**POSM
FACTORY**

Member of
Mago Group

MAGO

POSM FACTORY - THE EXCLUSIVE DISTRIBUTOR OF COOLIO COOLING DISPLAYS FOR POLAND



- Short term promotions for chilled products
- Great cooling capacity: from +1°C to +6°C



- Delivery possible via sales or merchandising team or merchandising



- Easy to install: plug & play
- Great branding possibilities with high visual impact
- Installation time: 5 - 10 minutes (1 person)
- Eco-friendly & recyclable materials
- Strong casing (life cycle 3 - 5 years)



Cooling displays in cooperation with COOLIO

Together toward success.

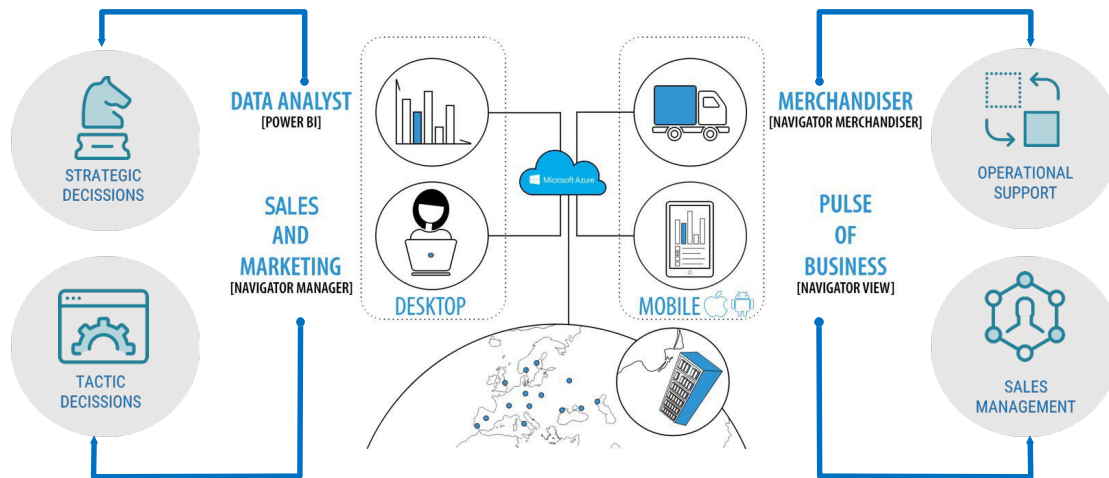


Member of
Mago Group



Access to sales data directly from each shelf in real time

Smart Shelf®
Patented Technology



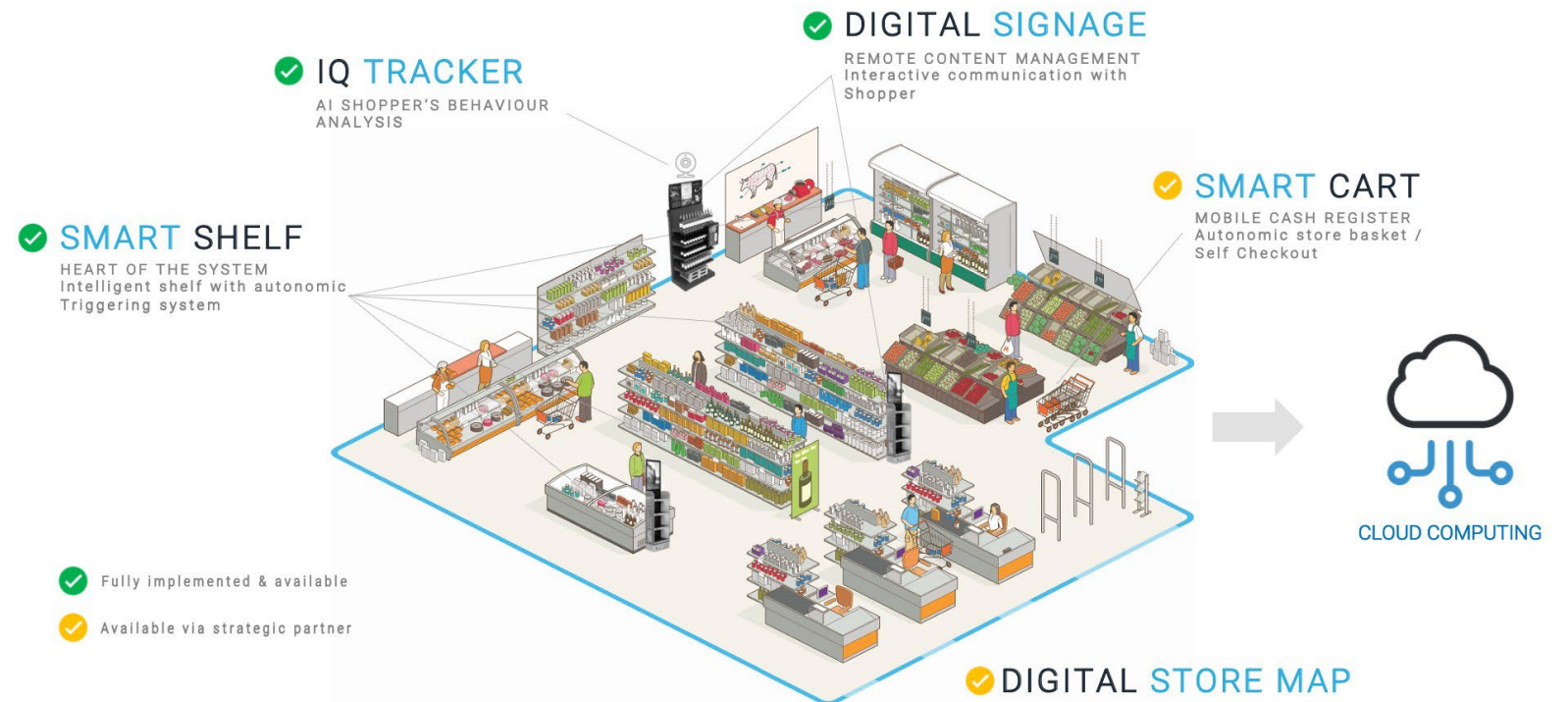
- **SMART SHELF** Heart of the system
Intelligent shelf IoT with autonomic triggering system
- **DIGITAL SIGNAGE** with IoT - Remote content management
Interactive communication with shopper
- **IQ TRACKER** Digital photo recognition
- **Analysis of shoppers' behavior based on artificial intelligence and IoT**
- **IQ STAND** Independent 4 shelf stand
Intelligent permanent rack with autonomic triggering system
- **SMART CART** Mobile cash
Autonomic store basket / Self Checkout
- **DIGITAL STORE MAP** On-shelf availability management
Replenishment efficacy improvement

Access to sales data directly from each shelf in real time

Perfect Data provides smart store shelves, which can be integrated into regular store racks, shelf with pushers, product displays or shelves in chilled space.

Perfect Data provides online data about stock & sales & traffic

Smart Store



They trusted us



WE COOPERATE WITH THE MOST DEMANDING CUSTOMERS

Together toward success.



Member of
Mago Group



Manufacturing plants

WITHIN THE GROUP, WE HAVE THE MOST MODERN MACHINERY PARKS IN LOCATIONS:

- NADARZYN (NEAR WARSAW)
- RAWA MAZOWIECKA
- RADZYMIN (NEAR WARSAW)

Together toward success.



Thank you for your attention



Together toward success.